

# QUARANTINE THOUGHTS

A 5-PART PROJECTION SERIES

APRIL 28 - JUNE 5, 2020

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CREATED BY:  
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SPECIAL THANKS:  
MOM AND DAD  
PW SHORT GENERAL STORE  
KASELLA ACAIN  
WILL NGUYEN  
CHAD TETZLAFF  
ETHAN ANDALORO  
WILL BURKART  
JACOB MONTGOMERY  
SUSIE SCHEER  
ERIN VERDI  
JOHN COLETTE  
MOMELOVE



In early 2020, the world was put on pause due to the spread of the novel coronavirus, COVID-19. During this period of extended isolation, we began to see the world in a different perspective. These are a few of these so-called “Quarantine Thoughts.”

This experiential projection focuses on abstraction of ideals during said quarantine that might face someone as they remain alone for weeks. The five parts are Closed for Business, Loading..., News Cycle, Unbalanced Diet, and Together LLC.

## Closed for Business

PROJECTION DATES: APRIL 28 -MAY 22, 2020

This analog glitch piece looks at the beginning of the COVID-19 shutdown, focusing on businesses targeting the tourism market and showcasing their response to the crisis. The goal of the part was to abstract the eerie feeling of emptiness.





## Loading...

PROJECTION DATES: MAY 14 - MAY 22, 2020

— PART 2

During this time of self-isolation, we began to shift our focus to a digital social environment.

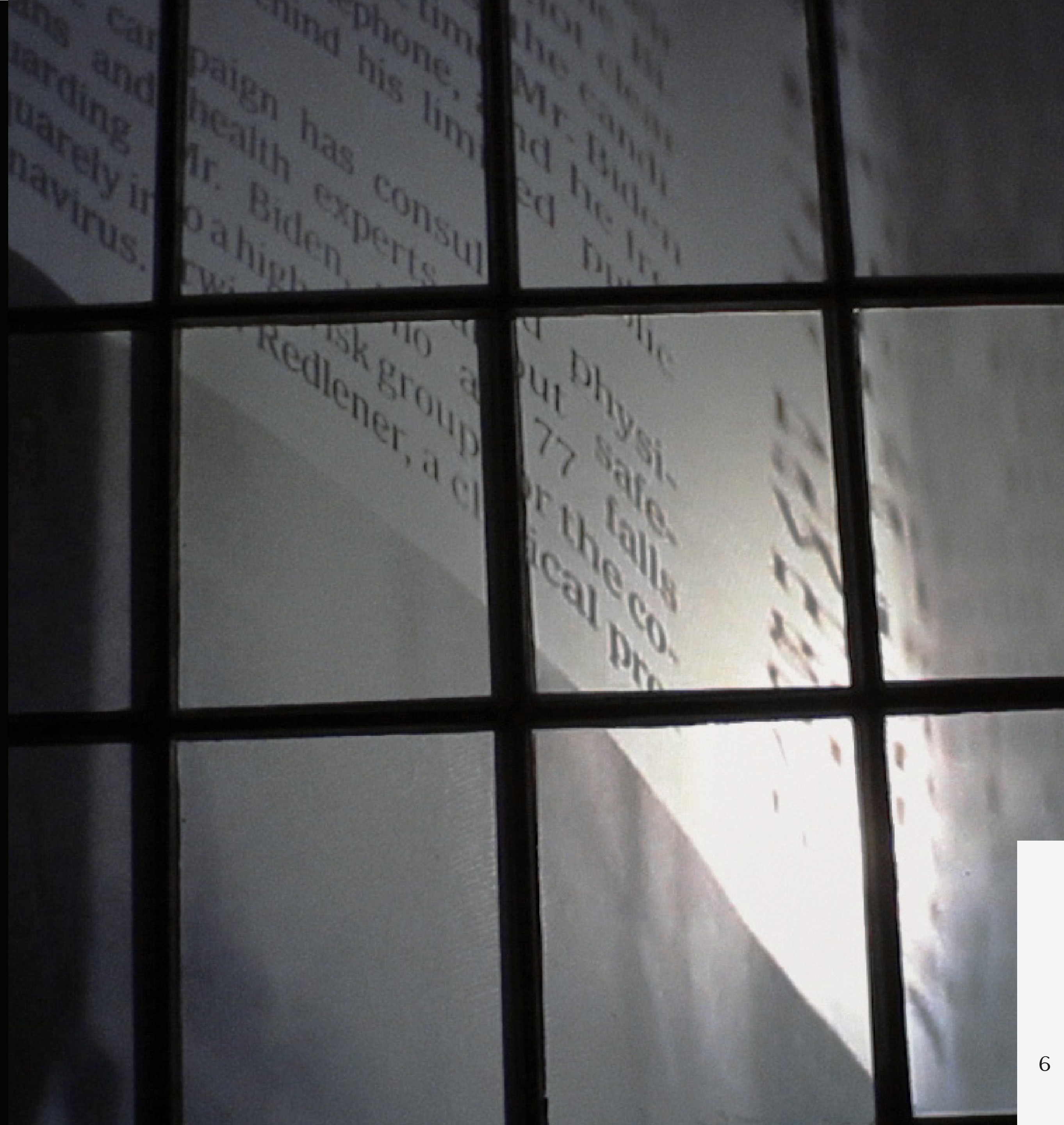
Many began to experience one of the most substantial hurdles of the modern world, the lack of universal internet access. The constant

loss of the internet became a significant problem for me, especially with the growing reliance as quarantine continued.

# News Cycle

PROJECTION DATES: APRIL 28 -MAY 22, 2020

There are a lot of uncertain in the world, especially when there is a global crisis. Information and misinformation get spread around and become twisted until factual data becomes lost in translation. This scanography piece hopes to show the change of narrative as it becomes apart that we lose sight of what knowledge supposedly gained.





# Unbalanced Diet

PROJECTION DATES: MAY 23 - JUNE 5, 2020

— PART 4

As the days turn into weeks and weeks turn into months, the desire for self-care begins to dwindle, and the convenience of an unhealthy diet becomes attractive to some. The goal was to showcase bright neon signage and their pull towards this growing lack of self-care with a balanced diet.

## Together LLC

PROJECTION DATES: MAY 23 -JUNE 5, 2020

Emphasis on commercial media began to grow as a direct response to the global crisis. We began to stream content from a plethora of platforms, but a trend in the advertising on said platforms emerged. From multi-billion-dollar companies that were in no danger of shutting their doors, the words “together” we had seen in hundreds of advertisements over the beginning months of the pandemic. This piece is inspired, but the indirect associating with profiting off COVID-19, having the bottom line be financial compensation.





THANK YOU

